Company Portfolio

About Us :

IINCORE is a new age software development company that is rapidly becoming a vendor of choice for top Silicon Valley and Austin technology startups. It's clientele includes some of the fastest growing startups started by alumni of Stanford University, University of Texas at Austin and MIT.

Ideate **In**cubate **Co**llaborate **Re**alize was started by former senior engineers from Hewlett Packard with extensive background in cloud computing, mobile development, enterprise application development and web application development. Their primary motivation for the creation of IINCORE was the realization that while the IT outsourcing industry - Accenture, Infosys, Wipro, TCS and others excelled at providing outsourced software development solutions for large customers, there was no world class equivalent service that would provide similar levels of service to smaller organizations.

At IINCORE, we understand the startup/SMB culture, the ever changing business requirements, and the need for a faster turnaround time for software development and deployment.

Core Values:

Our core value proposition is that we understand the special needs of startups and small companies including the limited budget, ever changing business requirements, fast turnaround time, need to build quick prototypes, lack of infrastructure and the desire to stay away from heavy upfront investments to curtail business risk.

To be an effective partner to startups facing such challenges, IINCORE has fine tuned its business processes and capabilities to deliver in a highly agile and iterative software development model with the latest proven technologies and tools.
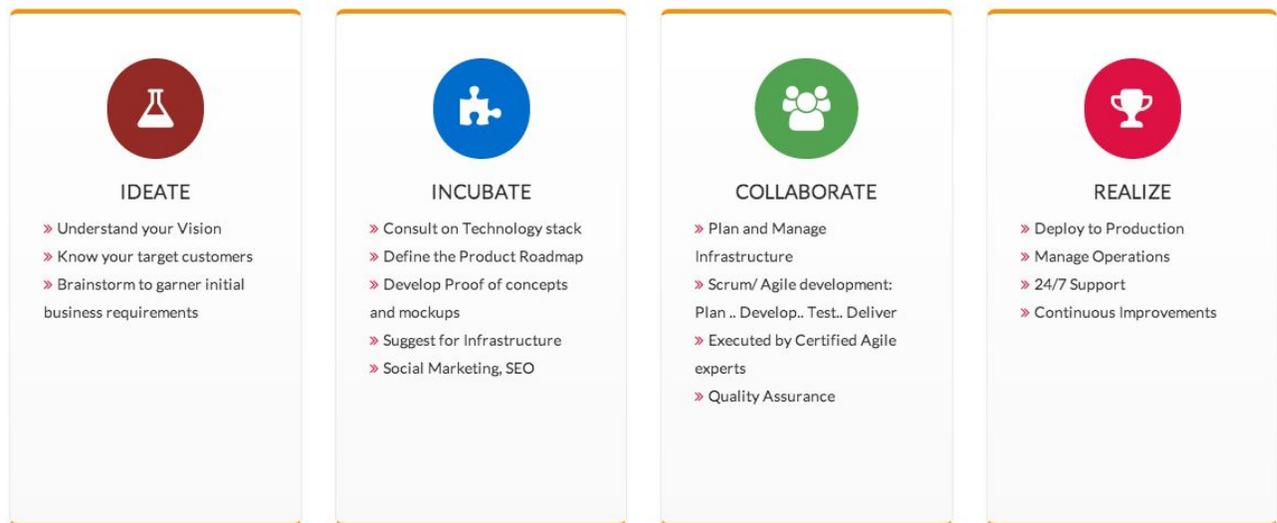
Benefits of an IINCORE partnership?

- We take away the pain of having to define requirements crisply when the business is still being evolved while keeping the costs low.

- We provide you technology advice to keep the upfront investment low while meeting all your business objectives.
- We have a team that is split across US, Australia and India so that customers from all over the globe get sufficient overlap in working hours that keeps our execution smooth.
- We provide assurance of quality and reliability even with a fast turnaround time.
- We provide flexible payment terms and are open to a custom commercial arrangement to give you optimal value for your money given your budget.

4 Step Tailored Process

IDEATE
» Understand your Vision
» Know your target customers
» Brainstorm to garner initial business requirements

INCUBATE
» Consult on Technology stack
» Define the Product Roadmap
» Develop Proof of concepts and mockups
» Suggest for Infrastructure
» Social Marketing, SEO

COLLABORATE
» Plan and Manage Infrastructure
» Scrum/ Agile development: Plan .. Develop.. Test.. Deliver
» Executed by Certified Agile experts
» Quality Assurance

REALIZE
» Deploy to Production
» Manage Operations
» 24/7 Support
» Continuous Improvements

Services We Offer

Idea Prototyping

An Idea is worth only when its in practice. One of the essential early steps in any business is to showcase the idea to potential investors by building a prototype. Prototypes are thought of to be only as storyboards, mockups and wireframes. IINCORE goes one step beyond and will help you build a prototype++. In addition to using established prototyping tools, we help create a working model of the idea in a stipulated timeframe which will not only help to vet the idea but also will provide a general sense of how the idea is perceived and how it will be used.

Technology Consulting and Solution Design

Technologies change almost everyday in today's world. The wave of changes in technology impact the way the organizations envision and build their products in the most scalable, robust and cost effective manner. IINCORE, with its vast experience in product development and technology consulting, will help you ride these waves by leveraging emerging technologies - cloud, SAAS, mobility, social, big data, analytics, internet of things and maximizing the ROI n-Fold.

Enterprise Technology and Platform Solutions

IINCORE has in-house expertise that can provide competent cutting edge scalable solutions for industries such as virtualization, data analytics, healthcare, education and fintech. IINCORE has specific expertise in building **financial applications** that are ***PCI, HIPAA and BASEL II*** compliant. We have also expertise integrating with proven **ACH and National Credit Bureaus.**

Mobile Development

With the advent of mobile technologies, every business is invariably looking at having mobile solutions. We have mobile expertise with iOS , Android, Windows and Hybrid Apps. ***Our motto is to build once and deploy everywhere***. We are passionate about creating beautiful and intuitive mobile user interfaces and also customize your existing web applications to be mobile responsive.

Web Development

Your company website is the primary portal used for reaching out to the online world. While we devote ourselves to program development, we also offer professional website design that help your company establish a distinguishing brand online. In addition to website design, we help you integrate with digital marketing solutions such as Unbounce, SEO integrations, Marketo and Google Analytics.

Quality Engineering and Assurance

For all high-growth businesses, the quality of the product is of the utmost important for customer engagement. IINCORE provides high caliber **quality engineering and assurance services (QA)**. We have evolved our QA methodologies to fit the mainstream TDD and Agile

development with shorter test cycles, faster releases, and more automation. We provide all in one QA solutions: manual, automation, performance, load and stress and security testing.

Technology Expertise:

Development Technologies

Technologies : Java / J2EE, PHP, NodeJS, Angular, Bootstrap, HTML5

Frameworks : Spring MVC, Hibernate, Drools, Symfony2, Doctrine, Ruby on Rails

Integration Technologies : REST, SOAP, SOA

Mobility: Android, iOS, PhoneGap, Mobile Web - HTML5, Xamarin

Infrastructure Services

Amazon Cloud Services

File BackUp and Restore Services

Virtualization : VMWare ESX servers, Virtual Center, Hyper V, Citrix Xen

Analytics and Automation

Machine Learning : R, MatLab, Octave

Big Data Analytics

Our Clients

Collegefeed:

Collegefeed is an early career marketplace that provides college students and college grads effective and efficient access to an employer network to kickstart their careers. Collegefeed is on a mission to make higher education economically viable by the quality, speed, cost and efficiency of the connection between college students, employers, alumni and industry insiders. After 2 years of a successful run, Collegefeed has been acquired by Aftercollege.

Website: www.collegefeed.com

Rentzeal (online marketplace platform)
RentZeal is a consumer technology start-up that aims to change the way consumers think of accessing products. RentZeal launched with an online marketplace platform for party-supply

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rentals - a website where people can rent any items they want to organize their dream birthday party or wedding.

Website: www.rentzeal.com

EmpiricalUX

Empirical combines business intelligence and a deep empathy for the user to deliver a unique approach to product development. EmpiricalUX has contracted with IINCORE to be an extended development team for mobile and enterprise web applications. In partnership with EmpiricalUX, IINCORE developed a website for the Kent, Washington city government.

Website: https://www.kentcreates.com/

ms.GIS

ms.GIS is strictly focused on solutions and services for the management of spatial resources and respective business processes on a national and international basis. ms.GIS provides highly sophisticated services to deploy **turn-key spatial solutions** (GIS based) to support business processes with spatial context while protecting client's investments in models, data and systems.

Website: www.msgis.com
Mobile Applications: IINCORE developed several native mobile applications for ms.GIS.

SimpleFi :

SimpleFi is an Innovative solution to provide a financial safety net for employees and create value for employers. It also provides practical education to help members solve debt problems and improve their credit. SimpleFi provides accessible and affordable loans for emergencies and clearing expensive problem debts

Website: www.simplefinow.com

The OpenCocoon:

The Open Cocoon is a global nonprofit travel and leisure web portal. It's mission to to give the international tourists awareness and access to the most beautiful but lesser known places in the

world and enable them to experience the uniqueness of those places in deeply intimate ways, that regular touristy experiences cannot offer.

Website : www.theopencocoon.org

PeopleHQ:

PeopleHQ was a software product to provide actionable insights for employer personnel hiring decisions. PeopleHQ's mission was to enable HR and business leaders make data driven people decisions. Using proprietary models, PeopleHQ could identify where employers' top performers are coming from, what they look like, where to find more like them, why they're leaving and more. As of April 2015, the startup went out of business.

Pointer

Pointer is a speech enabled machine learning application to help children learn how to read. Used to analyze capabilities and progress, Pointer will recognize challenges for learners, recommend and offer remedial help.

Website: In the development phase.
Mobile Application: In the development phase.

Pixel Project

The Celebrity Male Role Model Pixel Reveal campaign is an innovative charity crowdfunding campaign that will raise US$1 million for the National Coalition Against Domestic Violence and The Pixel Project to fund their work to stop violence against women (VAW).

Website : www.reveal.thepixelproject.net

Contact Us

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